

# March Alliance Newsletter



# Statement on Supporting Asian American Communities

Over the past year, there has been increased racist speech around the coronavirus pandemic. And during 2020, hate crimes against Asian Americans have risen 150% (PBS). The Alliance condemns all acts of discrimination, bigotry, racism, and injustice.

With recent tragic events of violent crimes against Asian Americans, we understand that this may be a difficult time for Asian American communities. The Alliance stands in solidarity and support with all Asian American communities.

For those experiencing trauma from these events and/or experiencing racism, we have provided resources on healthy coping strategies below. Furthermore, if anyone is a victim of a crime, the Eau Claire Area Hmong Mutual Assistance Association (HMAA) provides Hmong Victim services and Resources for Crime Victims. The Eau Claire Area HMAA primarily provides direct services to domestic violence and sexual assault victims and survivors, as well as services to victims of dating violence, stalking, and other crimes.

To support Asian American communities, stand up and stand against racism – an injustice to one group is an injustice to all. To learn more about how to provide support, read *What you can do to fight violence and racism against Asian Americans*, visit the Asian Americans Advancing Justice website, and see Governor Evers press release that includes the #StopAsianHate toolkit (website links below).



# Alliance for Substance Abuse Prevention

## Mission:

To improve the lives of children, youth and adults by mobilizing communities to prevent and treat alcohol, tobacco and other drug misuse in the Eau Claire County

## Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs

# Northwoods Coalition Capacity Building Opportunity for Involvement

Help the Alliance build and strengthen it's Coalition by attending **1 out of 2** remaining Northwoods Coalition Capacity Building Series. The next session coming up is **Session 3**.

If interested, please contact Sarah Dillivan-Pospisil

## **Session 3:**

April 9, 9:30 am - Noon

Topics : (1) ·Identify the key components of capacity including membership, organization structure and leadership (2) Communicate clearly and effective with coalition members and the community (3) Conduct “Action-Oriented” Coalition Meetings (4) Build coalition member ownership of the Coalition (5) Network with other members of the Northwoods Coalition



# Newsletter Collaboration

Hello Alliance Members! 😊

Together, we can create a monthly Alliance Newsletter that **reflects all Alliance members work** related to alcohol, tobacco, and drug misuse prevention. If anyone has any updates projects they are working on, events, trainings, or anything else they'd like share please reach out by April 23rd so it can be included in the upcoming Newsletter. The Alliance wants to share all of your hard work and knowledge. **Thank you all** for everything you are doing!



# 8 Updates



## **Six-Part Day Camp Institute**

Wisconsin Afterschool Network in partnership with the American Camp Association, Wisconsin Local Council and the University of Wisconsin-Stevens Points is hosting a six-part camp institute beginning March 26th and the last day being May 7th. For more information, click the link below.



## **Boys & Girls Club of the Greater Chippewa Valley Youth of the Year**

This is a week long event from April 26th - 30th. This week celebrates the Junior Youth of the Year and all that the club offers. For more information, click the link below.





## **JONAH/Wisdom upcoming Campaign**

JONAH/Wisdom is going to start a campaign to advocate for driving cards for people who do not have appropriate migration documents. They recognize that this is a public health issue that has been exacerbated during the pandemic. Click the link to below to email if you are interested.



## **Share Neighbor to Neighbors Facebook and YouTube page**

The Neighbor to Neighbor has valuable resources such as their Facebook, website, and YouTube for Hispanic communities. Please visit their website and share their resources. For information in Spanish, go to Vecino a Vecino, todos juntos.





## **Take Down Tobacco is April 1st!**

Tobacco industry fools people into purchasing products that addict, sicken, and kill. Through youth-oriented marketing, they make it seem cool with bright colored packing, and sweet flavors; this makes tobacco seem fun, and harmless.



## **Sign up for the Roast of Big Tobacco!**

The Campaign for Tobacco-Free Kids is hosting a comedy event around not being fooled by tobacco anymore. It will have legislators, youth, athletes and more. It will be held on April 1, 2021 from 7:00 pm - 8:00 pm ET.







## Wisconsin Commercial Tobacco Prevention Coalition Meetings

On behalf of the Partnership for a Tobacco Free Wisconsin, our statewide commercial tobacco prevention coalition, I'm happy to invite you to attend the coalition's upcoming virtual coalition meetings.

# REGISTER NOW!

FOR A WISCONSIN COMMERCIAL TOBACCO PREVENTION  
COALITION MEETING

### Organizational Members/Advocacy Partners

April 14, 2021 11:30 AM - 12:30 PM

Register here: <https://tinyurl.com/23z678pn>

### Governmental Public Health Partners

April 29, 2021 10:00 AM - 11:00 AM

Register here: <https://tinyurl.com/29y3fadz>

### Behavioral Health/AODA Partners

May 19, 2021 12:00 PM - 1:00 PM

Register here: <https://tinyurl.com/s9xsaynn>







## **Governor Evers released a proposed budget that prioritized a comprehensive approach to reduce the burden of commercial tobacco.**

Tobacco-related initiatives include:

- Funding the Tobacco Prevention and Control Program at its current level (\$5.3 million annually)
- Funding a one-time \$2 million for a tobacco and e-cigarette education campaign
- Adding e-cigarettes to the smoke-free workplaces law
- Updating tobacco-free school policies to include e-cigarettes and vaping
- Requiring retailers to stock all tobacco products behind the counter or in a locked case
- Raising the age to purchase tobacco from 18 to 21 in accordance with federal law
- Licensing vape shops (with a \$102,400 line item to enforce new licensing requirements)
- Increasing e-cigarette taxes to 71% manufacturer's price
- Increasing brown cigarette taxes to \$2.52 cents per pack, in parity with traditional white cigarettes

# Trainings



## QRP Suicide Prevention Virtual Training

Date and Time Options:

4/15/2021 @ 2:00 pm, 5/19/2021 @ 10:00 am, 6/7/2021 @ 4:30 pm



## RX Drug Abuse & Heroin Summit

April 5th - 8th



## Brief Cognitive Behavioral Therapy for Suicide Prevention Workshop

April 8th - 9th @ 8:30 am - 4:30 pm

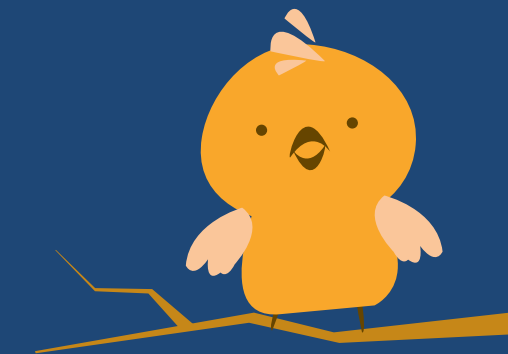






## Evaluation for Substance Use Professionals

Wednesday, April 14 @ 1:00 pm



## Opioids, Stimulants, and Trauma Summit

Friday, April 16 2021 @ 8:30 am - 12:00 pm, May 14 2021 @ 8:30 am - 12:00 pm,  
June 18 2021 @ 8:30 am - 12:00 pm



## Adolescent, Youth Adults and Opioid Use: When is it a Problem? What to do?

Thursday, March 25, 2021 @ 2:00 pm - 3:00 pm ET  
Wednesday, April 28, 2021 @ 1:00 pm - 2:00 pm ET





## Back to School? Back to Vaping?

Wednesday, April 21, 2021 @ 12:00 pm - 1:30 pm CST

Join these leading experts as they discuss the continued impact of vaping on our school communities and how we prepare our staff, policies and curriculum to combat this pressing issue. This webinar will offer an overview of different tobacco and nicotine products as well as national prevalence data and the impact of COVID on youth tobacco use. The presenters will also address tobacco use in schools as a public health issue, spotlight the Stanford Toolkit and Wisconsin resources available.



## Assessing and Managing Suicide Risk for Outpatient Settings

Wednesday, July 21, 2021, Thursday, July 22, 2021,  
Wednesday, July 28, or Thursday July 29, 2021







## **Adult Mental Health First Aid Training**

Date and Times Vary

"Mental Health First Aid teaches you how to identify, understand and respond to signs of mental illness and substance use disorders. This training gives you the skills you need to reach out and provide initial support to someone who may be developing a mental health or substance use problem and help connect them to the appropriate care."



## **Youth Mental Health First Aid Training**

Date and Times Vary

Youth Mental Health First Aid is designed to teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens how to help an adolescent (age 12-18) who is experiencing a mental health or addictions challenge or is in crisis. Youth Mental Health First Aid is primarily designed for adults who regularly interact with young people.





# Additional Resources



## **Resilient Wisconsin Website**

"Resilient Wisconsin helps you understand the causes of toxic stress and trauma and how to manage the related harms to help you live your best life."

## **Feelings Thermometer**



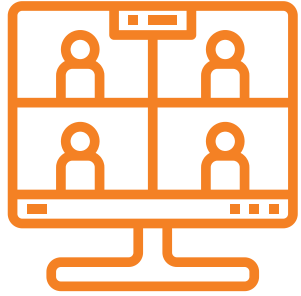
The Office of Children's mental health has developed the feelings thermometer, " a visual tool that helps you (kids and adults) measure how you are doing emotionally and what steps you can take to shift your mood when things are getting tough."



## **Talk. They Hear You Campaign**

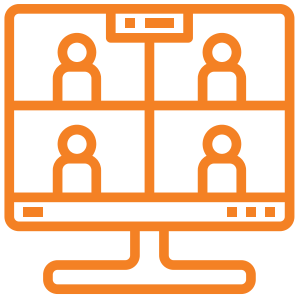
This campaign " helps parents and caregivers start talking to their children early about the dangers of alcohol and other drugs." New parent brochures have been added on topics include marijuana, opioids, and vaping.





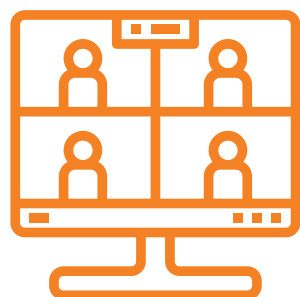
## **LGBTQ Youth Tobacco Prevention: COVID-19 and Lung Vulnerability**

"This webinar will explore the rates, risks, and intersections of tobacco use and the novel coronavirus among queer and gender expansive teens and young adults."



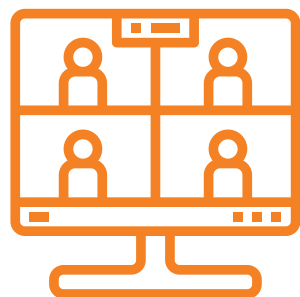
## **Managing Anxiety and Depression for LGBTQ Populations in COVID-19**

"This webinar will explore what makes LGBTQ people particularly at risk for anxiety and depression, as well as related outcomes like substance misuse and suicidality, and underline the ways that COVID-19 increases these vulnerabilities. Participants will explore warning signs, effective interventions, and community supports that help build resilience for these populations."



## **Preventing Youth Vaping, Pt. 1: The Extent and Risk factors for Youth Vaping**

This webinar will examine data on the rise and scope of vaping, and how it contrasts with previous tobacco and marijuana use data, and the risk factors that contributed to this rise like availability, low perceptions of harm, etc. The webinar will also discuss the issue and current status of acute lung injuries caused by vaping.



## **Preventing Youth Vaping, Pt. 2: Policy Recommendations and Promising Practices for Addressing Youth Vaping**

"This webinar will explore what makes LGBTQ people particularly at risk for anxiety and depression, as well as related outcomes like substance misuse and suicidality, and underline the ways that COVID-19 increases these vulnerabilities. Participants will explore warning signs, effective interventions, and community supports that help build resilience for these populations."



# Next Alliance Meeting

**Tuesday, May 18 2021**

**8:00 AM - 9:00 PM**

(UTC -06:00) Central Time (US &Canda)



**Meeting number: 145 488 5483**

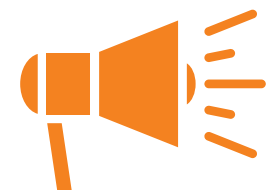


**Meeting password: jeJFnpKE348**



**Join by phone: +1-415-655-0001 US Toll**

# Alliance Campaigns

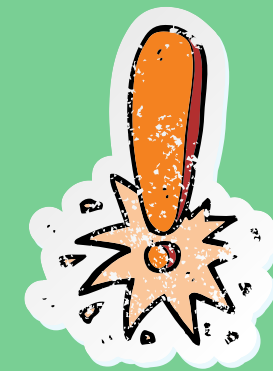


Look for updates on these campaigns throughout the year!





And



@ECALLIANCE

Alliance for Substance  
Abuse Prevention



Your support can help ensure a better future for our communities.



# POST HIGHLIGHTS



## Questions to Ask Your Doctor About Prescribed Medicine



- Why are you suggesting this particular prescription?
- What are the side effects?
- Does the medication contain anything that may cause an allergic reaction?
- Do the benefits outweigh the risks?
- Is there anything I should avoid eating or drinking while taking this medication?
- What should I do if I miss a dose or take a dose incorrectly?

Stay safe and  
avoid misuse by  
understanding how to  
properly take your  
prescribed medicine.



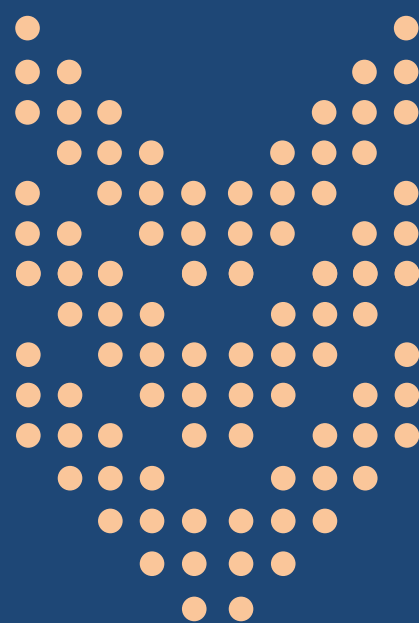




**CLICK**

on icons below to go

to our social media pages



# Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



## What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community







# The Alliance Council

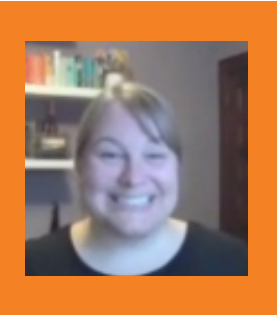
**The Alliance Council** is a group of community partners who work together to promote activism, policy change, and community involvement to prevent substance misuse.

## Members are from these community sectors:

- Business
- Civic/Volunteer Groups
- Healthcare
- Law Enforcement
- Media
- Parents
- Youth
- Youth-Serving Organizations
- Education
- Faith-Based Organizations
- State/Local Agencies
- And others!



# CONTACTS



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## **Amanda Davis**

Alliance School Liaison

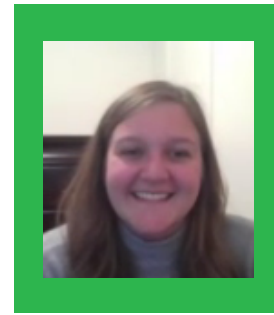
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## **Bruce King**

Alliance Chair

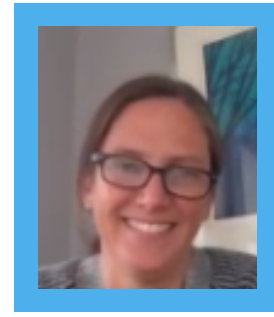
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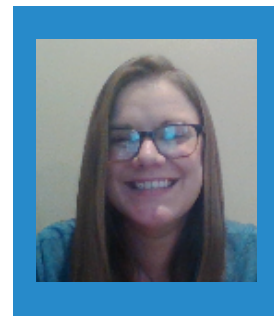


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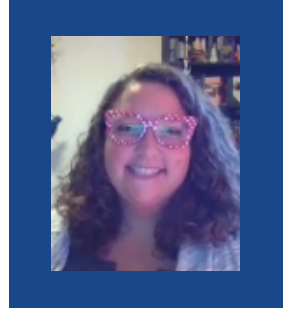


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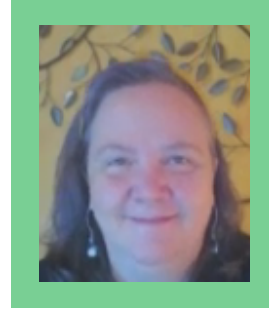


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